

Enhancing Patient Communication & Care Quality

September 24, 2024 | 5 - 6 pm | Webinar

This complimentary webinar will teach attendees how to communicate confidently and professionally about uncomfortable and traumatic health situations that will help cultivate trusting relationships. Learn ideas on how to uniquely provide information and answer questions about traumatic birth experiences. Attendees will also learn how to normalize, validate, and refer clients to maternal mental health support services.

1.0 continuing education credits available for physicians, nurses, social workers, CPHQ and pharmacy.



Erica M. Freeman

Erica M. Freeman is a multifaceted expert in maternal child health, specializing in grief and loss, particularly among Black women. She is the founder of Sisters in Loss, a company that helps women share their stories about pregnancy and infant loss. Erica's work as a storyteller and healer has gained widespread recognition, leading her to keynote conferences and speak at events. She also advises organizations on how to address bias around grief and loss and has developed training programs for bereavement support in workplace settings.

A certified full-spectrum doula and a member of influential maternal health organizations, Erica has a strong academic background with a master's in Maternal Child Health Systems from Bastyr University and a bachelor's in chemical engineering from Virginia Commonwealth University. She is also a mother, with two babies in heaven and one living child, Maxwell, affectionately known as Super Mighty Max.

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